

POUND FOR POUND

Get the best value for your charitable donations – we can **MORE THAN DOUBLE** any donations you give us!

Croydon Commitment Grass Roots Trust promises a legacy on which to build Croydon's community and will, over the next three years, produce an annual fund for distribution amongst local voluntary groups and charities. Help us build this fund and create a legacy for Croydon.

Croydon Commitment Grass Roots Trust is an endowment fund managed by Croydon Commitment in partnership with Croydon Voluntary Action and the Capital Community Foundation. For every pound raised, the government will match fund this sum pound for pound. This means that the original gift almost trebles in size and any donors will receive tax relief on their donation if they are a higher rate tax payer, significantly reducing the real cost of your gift.

For example:

Donation	£20,000
Gift Aid boost	£5,000
Total Donation	£25,000
Match Funding	£25,000
Total Fund	£50,000
Tax relief to Donor	£5,000
Total cost to Donor	£15,000

Croydon Commitment

is a corporate-led social responsibility charity that promotes the work of local charities and voluntary groups in Croydon and is supported by local businesses. We bridge the gap between the needs of the local community and business, identifying and arranging activities for them to participate in so that local charities benefit. We fundraise on behalf of other charities and collaboration is the key to our success. By working together, we make a greater impact.

Charity is our Business.

Why help Croydon?

The Croydon Commitment Grass Roots Trust has been created to build up a fund over the next 3 years which will make grants available (from March 2011) to many of the 700-plus charities that exist in the borough. A wide variety of causes ranging from the elderly, the vulnerable and the homeless through to youth groups, education and training will benefit from this fund. Croydon is the largest borough in London and although it is widely perceived as an affluent area and one that is set to prosper through future commercial development, it is also recognised as a divided suburban economy. As a result there are a number of issues that the borough has to deal with:

- Croydon has above-average levels of deprivation when compared with other London boroughs, with 5 wards in the borough ranked as being in the top 10% most deprived wards in the UK.
- Croydon has the 18th highest level of child poverty in London (out of 32 boroughs).
- Croydon has a higher proportion of lone parent with dependant children households than London and England.
- Teenage pregnancies are significantly higher than other parts of the country.

Make a major gift donation to Croydon Commitment Grass Roots Trust and the government will match it pound for pound PLUS we will receive a gift aid boost of 25% PLUS if you are a higher rate tax payer you are also entitled to 25% tax relief on your donation.

For more information on how to make a donation, please contact us :

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Croydon Commitment is a registered Charity No: 1122878 and a Company Limited by Guarantee No: 6269709.